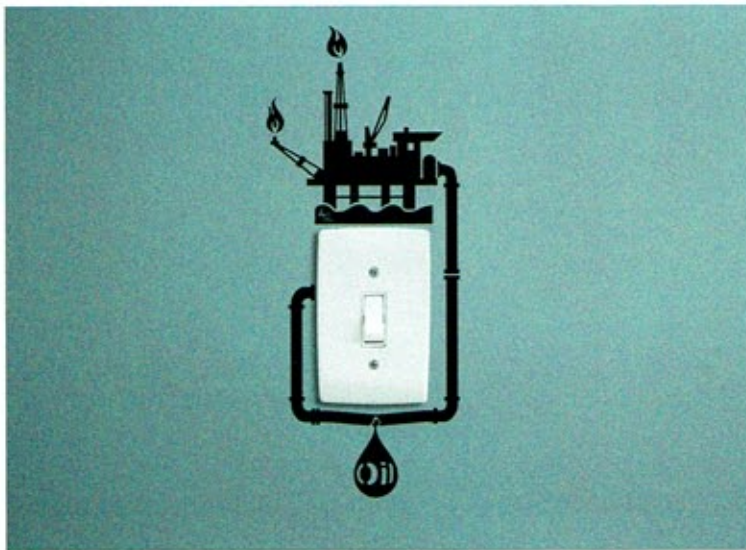


LIGHT SWITCH STICKER

by: Hu2 Design //
 Antoine Tesquier Tedeschi
 in: Paris, France

Turning out the lights—or not turning them on at all—reduces energy bills and is easier on the environment. Hu2 Design's LIGHT SWITCH STICKERS playfully remind both adults and kids of the high environmental costs we pay for our energy and that we must use it wisely.



KOMPLOTT—STRESSBLASE 1, TRANKSTELLE

by: salznpfeffer //
 Iven Sohmann, Janina Prenzing
 for: University of Applied Sciences Potsdam
 in: Potsdam, Germany

The emotionally intelligent signage decals for salznpfeffer's KOMPLOTT project serve as friendly reminders in a public restroom that environmentally responsible choices are also important outside of the home. Thought bubbles use a lighthearted tone to remind people to turn off the light, while a decorative decal on the light itself underlines the power needed to keep that light on. A gas tank image over the toilet serves to note that water is not free.

