

06 KOMPLOTT

The KOMPLOTT series of stickers appeals to everyone's ecological awareness. The images counteract everyday 'environmental sins' in an unconventional and exhilarating way, thereby helping reduce energy and resource consumption. Originally designed for the University of Applied Sciences Potsdam, usage in other facilities like public offices, medical clinics, and schools is also conceivable.

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Good graphic design and eco-activism that is fun–that is what the KOMPLOTT project stands for. The different motifs appeal to our environmental conscience and provide food for thought while simultaneously making us smile and think about our behaviour. Topics such as resource consumption, waste, and the throw-away mentality are very successfully depicted in a clear, simple and graphical way. International Design Center Berlin

